

<b>Position Vacant</b>	Executive Social Media updating (Mumbai)
<b>Organization Name</b>	Kanadia Fyr Fyter Pvt Ltd.
<b>Company Profile</b> (Industry, Size, Products/Services, Standing in India/World etc.)	We are manufacturer of whole range of Fire Extinguishers with KANEX brand. Website: <a href="http://www.kanexfire.com">www.kanexfire.com</a> 022- 25001288 / 67250729 to 32. Mob.: 9773094190
<b>Job Description / Responsibilities</b>	<ul style="list-style-type: none"> <li>• Posting /updating of company's products on social sites like Facebook, Twitter, Google Plus, YouTube, etc.</li> <li>• Communicating with existing &amp; potential customers for untapped business needs.</li> <li>• Interacting with queries of customers via social media channels.</li> <li>• Responsible for handling social interaction on different platforms like Face book, Twitter, Google Plus, YouTube, etc.</li> <li>• Create educative &amp; interactive content across platforms that reflect brand's ideology.</li> <li>• Organize marketing &amp; online marketing strategies.</li> <li>• Competitions &amp; Upcoming trends featuring on social media.</li> <li>• Connect built &amp; engage with customers, bloggers, influencer's and prospects.</li> <li>• Develop data to develop brand campaign.</li> </ul>
<b>Desired profile of the candidate</b>	<ul style="list-style-type: none"> <li>• Good Communication Skills(Written &amp; Verbal)</li> <li>• Self motivated, Creative &amp; Energetic.</li> <li>• Proficient in internet &amp; computer knowledge.</li> <li>• Understanding and knowledge of website optimization, internet marketing, digital media and e-commerce.</li> </ul>
Minimum Experience.	Minimum 1 Year of relevant work experience preferred.
<b>Compensation Offered</b> (You needn't reveal specific figures if you don't want to)	<b>Best in the industry.</b>
<b>Education qualification</b>	Bachelors/Masters Degree
<b>Location of job posting</b> [3 cities to be mentioned in 1 posting]	Mumbai
Contact Person's Name & Designation	Mr. Sreejesh Nair, HR

Email & Tel. No.:	<a href="mailto:Kanex.india@kanexfire.com">Kanex.india@kanexfire.com</a> 022-67250731/32/25001288. Mob.:9773094190
Website	<a href="http://www.kanexfire.com">www.kanexfire.com</a>
Industry Type	Fire fighting equipments manufacturer.
Functional Area	Marketing, Advertising
Role	Social Media Executive.